

City of Reading
Tax Increment Finance Authority
Regular Meeting
November 11, 2020- 7:00 p.m.
Reading City Hall Council Chambers
And REMOTE ELECTRONIC ATTENDANCE
ZOOM Meeting ID: 8928756160

Regular TIFA meeting called to order at 7:02 p.m.
Roll Call found Penney, Miller, Gollnick, Everett, George and Matthews present.
Absent: Hartshorn
Kimberly Blythe, City Manager also present
Guests: Michelle Bennett, BRI via ZOOM

Hartshorn arrived at 7:03p.m.

Approval of Minutes

-Hartshorn moved, George seconded to approve the minutes from the regular meeting October 13, 2020. Motion Carried (7-0)

Payment of Operating Bills- \$2428.53

Treasurer's Report

Total Cash \$539,824.77

Treasurer's Report October 2020

-Matthews moved, Hartshorn seconded to approve the Treasurer's Report/Financial Statements 2020. Motion Carried (7-0)

Payment of Bills

-Gollnick moved, Miller seconded to approve payment of the bills in the amount
Of \$2428.53

Roll Call Vote: Yeas- Gollnick, Everett, Miller, Matthews, George, Hartshorn & Penney
Motion Carried (7-0)

Public Comments/Communications Items:

None

Old Business/Ongoing Business

A. Updates: 116 Michigan Street

1. Window Installation –Stoll still hopes to have windows to put in before winter weather really set in.
2. Tom Everett stated that they have everything out and turned over keys. He also stated that he left Electricity on, but need to get changed into TIFA's name and that there is a sump pump that runs in the basement that needs to be checked on occasionally. We will need to check to verify that the water is off at the road. Everett stated that lines had been drained and winterized from previous winters.

TIFA Minutes November 11, 2020

Approved December 9, 2020

New/Future Business

BRI –Downtown Plan Review

Michelle Bennett, BRI went through the downtown plan that they are working on in conjunction with the Master Plan and Capital Improvement Plan.

-There was discussion to maybe increase funding amounts for the Façade Grant Program as well as marketing the program better to get interested downtown property owners.

She shared some of the survey results in regards to what residents/property owners would like to see on the empty lots on E. Silver/S. Main as well as W. Cherry/S. Main and also future plans for the Opera House.

She made suggestions to do additional streetscape work in the downtown and making sure that any additional parking plans are done in the best possible way.

It was also suggested to possibly look at hiring someone to work more on Downtown Marketing to reach out to possible “new” or “additional” businesses as well as working with current Business Owners on marketing their businesses through social media and websites.

She will email the Downtown Plan Draft to Kym to share with the Board so they can go through it in their own time as well and offer any changes they see need to be

Next Regular Meeting of the TIFA Board will be held on Wednesday, December 9, 2020 at 7pm.

Hartshorn moved, Everett seconded to adjourn the meeting.
-Meeting was adjourned at 8:25pm

Respectfully submitted,

Kimberly Blythe, City Manager/Clerk/Treasurer
City of Reading