UM-Dearborn's iLabs' eCities research recognizes Reading City for supporting business in their community

Reading City, March 1, 2022 has been recognized for its successes and efforts in contributing to Michigan's entrepreneurial growth and economic development in the annual eCities study conducted by researchers at iLabs, University of Michigan-Dearborn's Center for Innovation Research. Reading was honored as a five-star community along with 97 other communities across the state.

The eCities study analyzed publicly available data from 277 communities from 54 counties in Michigan. Researchers focused on the five-year changes in property values, community assets, and tax rates, which can demonstrate the growth, investments, and cost of doing business within the community. For example, over the five-year period of 2016-2020, these communities increased their capital assets by an average of 2.9 percent per year by investments such as park facilities, water and sewer infrastructure projects, and emergency vehicles, while property tax rates increased by less than 3 percent on average per year.

Although accounting for less than 20 percent of the State's cities and townships, the 277 communities analyzed are home to 71 percent of Michigan's population and 86 percent of the state's commercial property. "Each year, the eCities project aims to highlight the successes and continued commitment of cities and townships to grow business and support entrepreneurship within their communities," said Kari Kowalski, iLabs project manager.

About University of Michigan-Dearborn
Founded in 1959 with a gift of just over 200 acres of land and $6.5 million from the Ford Motor Company, University of Michigan-Dearborn is a metropolitan university serving southeastern Michigan, committed to excellence rooted in strong academics, innovative research and programming and civic engagement. The university has 8,300 students pursuing more than 100 bachelor's, master's, doctoral and professional degrees in liberal arts and sciences, engineering, business, education and health programs. A top-ranked university with faculty devoted to teaching and students committed to achievement, UM-Dearborn is shaped by its history of partnering with local leaders and communities, and is committed to finding solutions for the challenges that face the region.

LINKS:

eCities homepage: https://umdearborn.edu/cob/business-community/ilabs-center-innovation-research/entrepreneurship/ecities

List of all four-star communities:https://drive.google.com/file/d/1i2DeeZ1mE2ofxCYTkWG31DJ2GOWOgMco/view?usp=sharing
List of all five-star communities:
https://drive.google.com/file/d/1lHhrRxx1J2wbQuyyg9i8H20j_MEr4wNl/view?usp=sharing

eCITIES 2021 5-STAR COMMUNITIES

★★★★★

City of Albion
Allendale Charter Township
Antwerp Township
Armada Township
Atlas Township
Bangor Charter Township
Benton Charter Township
City of Berkley
City of Birmingham
Byron Township
Caledonia Charter Township
Cascade Charter Township
Chesaning Township
City of Davison
City of Dearborn
Delta Charter Township
City of Detroit
Dewitt Charter Township
City of East Grand Rapids
City of East Lansing
City of Farmington
City of Farmington Hills
Charter Township of Fenton
City of Ferndale
Charter Township of Garfield
Georgetown Charter Township
City of Grand Blanc
Grand Haven Charter Township
City of Grand Rapids
Green Oak Charter Township
City of Grosse Pointe
City of Grosse Pointe Farms
City of Grosse Pointe Park

City of Grosse Pointe Woods
City of Hamtramck
Harrison Charter Township
City of Hazel Park
Highland Charter Township
City of Holland
City of Houghton
City of Hudsonville
City of Ironwood
City of Laingsburg
City of Lansing
City of Lapeer
Lawrence Township
Leighton Township
Leoni Township
City of Litchfield
Macomb Township
Manchester Township
City of Marquette
Milford Charter Township
Mount Morris Charter Township
Charter Township of Mundy
City of New Baltimore
City of Niles
Charter Township of Northville
City of Novi
City of Oak Park
Oakland Township
Oceola Township
Orion Charter Township
Oshtemo Charter Township
City of Owosso

Charter Township of Oxford
Paradise Township
Pere Marquette Charter Township
City of Perry
Plainfield Charter Township
Port Huron Charter Township
City of Portage
City of Reading
City of Richmond
City of Rochester
City of Rochester Hills
City of Romulus
City of Royal Oak
Shelby Charter Township
Springfield Charter Township
City of St. Clair
City of St. Johns
City of St. Louis
City of Sterling Heights
Superior Charter Township
Sylvan Township
Texas Charter Township
Thomas Township
City of Troy
Tyrone Township
City of Utica
Vassar Township
City of Walker
Washington Charter Township
Waterford Township
City of Wixom
City of Wyoming
City of Ypsilanti

COLLEGE OF BUSINESS
UNIVERSITY OF MICHIGAN-DEARBORN

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